

HOW TO IMPROVE YOUR EMAIL DELIVERABILITY

We've all had this conversation before:



BUT WHY DOES THAT HAPPEN?

You trust us to send emails on your behalf...



BUT

...email servers don't know that!



The servers may think that these emails were **spoofed*** and send them straight to the Junk folder.

* Email spoofing is the creation of email messages with a forged sender address.

HOW TO AVOID IT:

By authorizing **Key Survey/Form.com** to send emails on your behalf, your recipients' email clients will know that those emails came from a trusted source, not someone pretending to be you.

Here's how to set it up:

- 1 Specify your domain name within Key Survey/Form.com.
- 2 Add validation code on your side.

[WALK ME THROUGH →](#)

WHAT YOU'LL GET:



Better delivery and open rates

Emails from trusted sources will pass SPAM and SPOOFING filters and have the best chance to go straight to the Inbox.



Faster delivery

Emails from authorized domains will be launched through a "white" email queue, meaning that your emails will have priority over less credible sources.

Want to know more? Ask our Support Team:

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