



8.0 – What's in it?

Key Survey & Extreme Form



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CONTACT MANAGER

Contact Manager is a new module of the application that allows users to store and manage contacts and launch to the selected contact list. Here is a brief list of functions available in this module.

Please refer to the Help guide for the complete list of options:

- Create your custom contact fields
- Import contact file
- Generate unique identifier for each contact
- Synchronize your contacts list with external contact database
- Set up data flow from the contact manager into a survey
- Update contacts profile info from their survey responses
- Contact Manager plug-in allows the creation of a contact from a response to your survey or form
- Filter contacts list and save filters for other surveys
- Survey Participation Statistics of the contacts

PARTICIPANT PORTAL

- Let your participants from a contact manager take surveys on a portal
- Create logins and passwords for portal users
- Customizable portal design
- Specify “From” and “Until” dates for the survey to appear on the Portal
- Add hyperlinks that lead to any external webpage or documents to your portal



REPORTING IMPROVEMENTS

- Inline report editing in Summary report:
 - Edit text labels
 - Move graphs
 - Resize graphs
 - Customize graphs
- Advanced filters with running dates

The screenshot shows the KeySurvey web interface. At the top, there are navigation tabs for Surveys, Reports, Contacts, Portal, and Dashboard. Below these are sub-tabs for Report Name, Items, Layout, Rules, and Publish. The main content area is titled 'Reports > Items > Advanced filter'. A red 'Back' button is on the left. On the right, it says 'Name: custom' and 'Title: custom'. The main area contains a table with columns 'Filter #', 'Active', and 'Description'. The first row has 'F1' in the first column, a checked box in the second, and configuration options in the third. The configuration includes radio buttons for 'Question', 'Date', and 'Email', with 'Date' selected. Below this, there are options to 'Specify start and end dates' with input fields for 'Start date' (2011-07-18) and 'End date' (2012-08-01). Another option is 'Show responses submitted or changed during last' followed by a text input '8' and a dropdown menu with 'Days', 'Months', and 'Years' options. A 'Delete' link is on the right of the row. A '1 Add Filter' button is at the top left of the table area.

- “Edit graph” page improvements:
 - Align a graph inside or outside of a table (left, right, top or bottom)
 - Hide graph
 - Show axes for bar graphs, add axes labels
 - Show threshold
- Upload exported files to FTP – Users can now schedule report export and files upload to a custom FTP location.



- Export Time Series to PDF.
- Improved PDF export look. Charts in PDF now look exactly as they do in your online report.
- Support multiple choice questions when exporting to SPSS and WorldAPP Analytics.
- Support online filters for report export to MS Excel, CSV and SPSS.
- Online report filters now support Rate and 3D matrix questions. You can filter data via URL by a question column.
- Report text filters now work with upper case words and support NOT logic in advanced filters in reports.
- Captcha, if present in a survey, becomes hidden in report by respondent.
- 3D matrix questions export -3D matrix questions that have check box columns now exports 0 and 1, similar to a “check all that apply” question type.

ExportToExcel385087 [Read-Only] [Compatibility Mode] - Microsoft Excel

Add-Ins

Wrap Text

General

Align Center

Number

Normal

Neutral

E	F	G	H
	Please fill in answers		
password	1 - comment	1 - check box 1	1 - check box 2
123	abc	1	1
234	xyz	0	1

NOW

Layout Formulas Data Review View Add-Ins

Font

Alignment

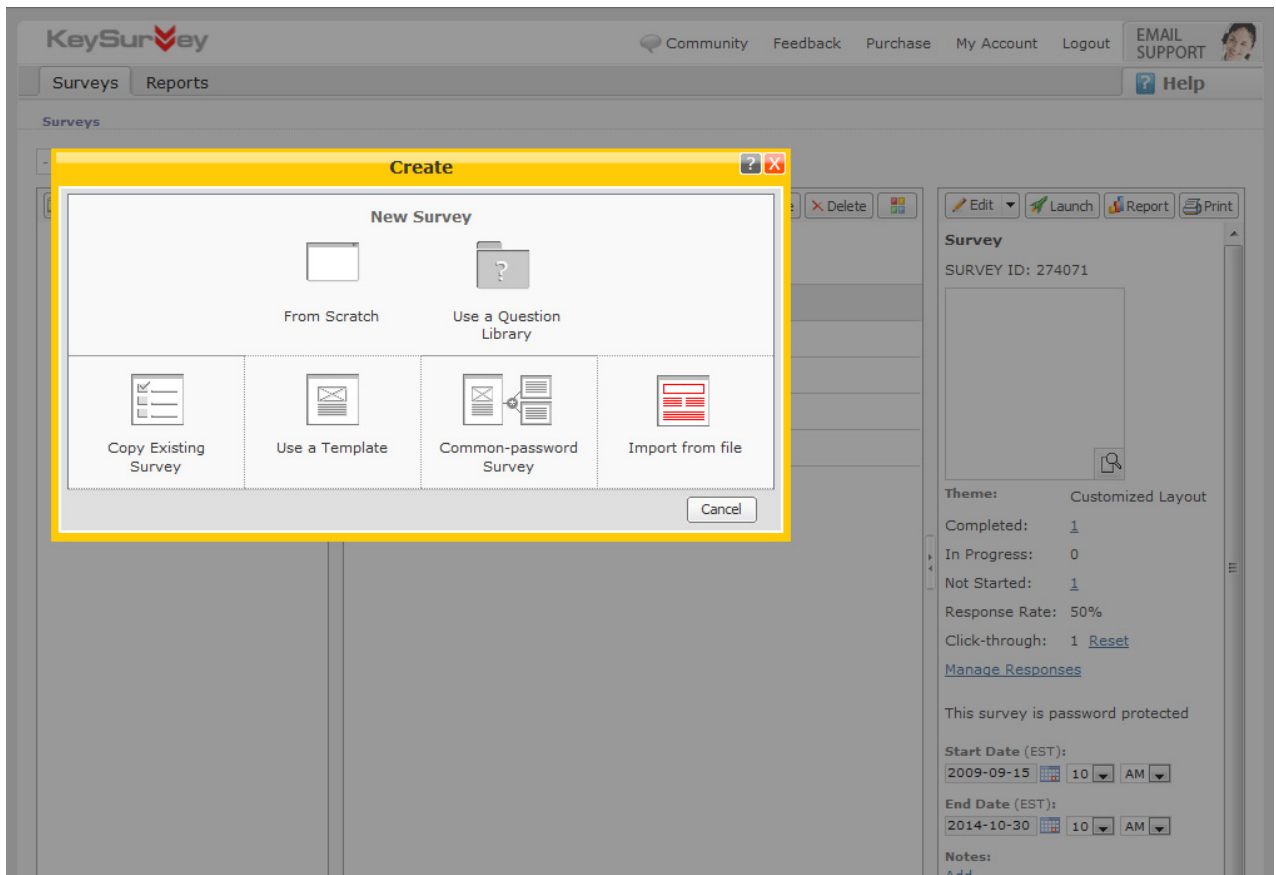
E	F	G	H
Report title			
Report introduction			
	Please fill in answers		
password	1 - comment	1 - check box 1	1 - check box 2
123	abc	4	5
234	xyz		5

BEFORE



SURVEYS/FORMS CREATION

- Create surveys from a file. Import survey questions file in CSV format and the system will create questions automatically.



- Piping now works in survey Headers and on a Welcome back page.
- Attach multiple files to Email Alert message.
- Upload your own [Close] button for the Thank you page.
- Multi-lingual surveys.
 - Key Survey will check the language of a respondent's internet browser and will automatically suggest the survey in that language.



- 'Unsubscribe me' page can be translated into different language.
- Rich Text Format for answer options: WISIWYG editor for answer options and quick input for special system tags like Quota or New Column.

The screenshot displays a web form editor interface. At the top, there is a 'Path:' field and a note: 'If copying and pasting from Word, it is safer to use the button' with a Word icon. Below this is a 'Question analysis code' input field.

The main section is titled '3 Write Label for each line' and includes a 'Format answers' checkbox. The editor is in 'Rich text' mode. It features a list of answer options: 'Highly Effective', 'Neutral', 'Ineffective', and 'Highly Ineffective'. Each option has a corresponding text input field. A rich text toolbar is visible above the 'Highly Effective' field, containing icons for bold, italic, underline, link, and unlink. To the right of the editor is a settings panel with the following options:

- Import from URL
- Sub header
- Quota: [input field]
- Block
- Default
- Exclusive
- Language selection: ENGLISH [dropdown]

Below the answer options, there is an 'Other' checkbox which is checked. A 'Please specify' field contains the text 'other'. There are also controls for 'Select answer order' (a dropdown menu set to 'Do not change order') and 'Select answer layout' (radio buttons for 'Down' and 'Across', with 'Down' selected). At the bottom, there are 'Add Image' and 'Spell Check' buttons.



Now users can hit Enter key while typing in their answer options in both standard and rich text modes without having to go to the quick mode.

- Find and Replace text in the whole survey.

The screenshot shows the KeySurvey web interface with an 'Advanced Search' dialog box open. The dialog box has a yellow border and contains the following elements:

- Buttons: 'Advanced Search', 'Replace', and 'Go To' at the top.
- Input fields: 'Text to find:' and 'Replace with:'.
- Checkboxes: 'Match Case', 'Find whole words only', and 'Use Wildcards'.
- Buttons: 'Replace', 'Skip', 'Replace All', and 'Cancel' at the bottom.

The background interface shows a survey editor with a 'Preview' tab selected. The survey name is 'Lead Qualification v...'. There are three questions visible:

- Q 1: 'info', 'Question type: Single line text with pre-f...', 'Answer options: name, email, employee ID'.
- Q 2: 'ticket ID', 'Question type: Single line text with pre-format options'.
- Q 3: (partially visible)

Navigation buttons like 'Back', 'Next', 'Search', 'Go', and 'Help' are also visible in the interface.



USABILITY AND OTHER GENERAL IMPROVEMENTS

- Three pane interface of Survey home page. A new pane on the right side of the screen contains the most popular options and settings, like survey ID, survey design thumbnail, survey's activity dates, response rate, survey name, title, etc.
- Inline editing of the survey name, survey title, internal notes, and redirect URL is available from the survey home page.
- Three pane interface of Reports page. A new pane on the right side of the Reports page allows quick access to the export options, inline editing of the report name and report title.
- Google Chrome and Safari browsers have been added to supported browsers list
- Key Survey application interface is now available in French
- Show a browser warning message if the browser version is not supported
- You can download your account usage report at "My Account" page
- Survey categories - assign a category to your survey and manage your surveys easier
- Select more than one survey to move or delete using Ctrl or Shift key on your keyboard.
- Reset options for Click Through Rate – allows to start count of clicks from 0
- Tree Folder structure for Layout Themes
- New look of the Custom Layout page. Now it is called Style and you can select font family, modify the style of the error messages, borders styles, page numbers, header and footer.
- Survey Logo editing has been improved. Now you can specify the size for your survey logo.
- Export to CSV compatible with Upload Responses function - you can export responses and then import them into another identical survey. The data will be exported in the format compatible with import function.
- Survey size adjusts to the mobile device browser screen automatically



NEW PLUG-INS

- Remote Validator Plug-in (in Misc category). The plug-in allows the third party application to validate survey response input.
- Survey Responses Signature Plug-in (in Misc category). The signature indicates if response or the survey questions/answer labels and structure was modified after the response was saved.
- Select All plug-in (Visual & Interactive category). Respondent can check a box to select all answers in the “Check all that apply” question type.
- Interactive Logic (Logic, Quota and Randomization category). Questions are displayed on the page if required answer option is chosen. This new plug-in does not require a page break between the questions.
- Star Rating plug-in (Visual & Interactive category). You can replace a regular scale with stars for rating questions.
- Drag and Drop ranking plug-in. To rate options you can let respondents drag items from one column to another in the ranking order.
- 3D Matrix Calculations (Visual & Interactive category). You can calculate SUM and Average for the 3D Matrix columns and rows.

SURVEY

Please specify number of requests that your team resolved:

	Q1	Q2	Q3	Q4	Total
2010	<input type="text" value="10"/>	<input type="text" value="5"/>	<input type="text" value="5"/>	<input type="text" value="100"/>	<input type="text" value="120"/>
2011	<input type="text" value="20"/>	<input type="text" value="15"/>	<input type="text" value="70"/>	<input type="text" value="35"/>	<input type="text" value="140"/>
Total	<input type="text" value="30"/>	<input type="text" value="20"/>	<input type="text" value="75"/>	<input type="text" value="135"/>	<input type="text" value="260"/>



LAUNCH FUNCTIONALITY

- Survey reminders are not sent to the email addresses that were bounced back with Unknown status during the original launch
- Test “Email reminder” email before scheduling the reminder
- Email reminder option is now found on the right panel of the survey dashboard
- Schedule multiple reminders. Now you can save more than two reminders.
- Attach multiple files to survey invitation emails
- Scheduled Launch via Contact Manager

API

- Delete incompletes via API

SECURITY

- Require the user to re-set their password after the password reminder has been sent
- Access to user passwords was closed to WorldAPP support. Support now cannot check passwords for users and user will need to reset the password if forgotten.
- Anonymous surveys – automatically hide autofilled email and password fields in reports
- Remote survey XML export is now available to authenticated users only



REMOVED FUNCTIONALITY

- Email survey inside email
- Email report inside email
- Address book - address book will still be available for users in version 8.0 however we stop supporting this function and will be completely removed in the following version.
- IE 6 and IE7 are removed from the supported browsers list for the survey administrators. Respondents still will be able to participate in surveys and forms using IE 6 and IE 7.